

# Business Health Insurance



Running a business  
is tough.  
**Health insurance  
doesn't have to be!**



## About ICHRA Health Plans

The Individual Coverage Health Reimbursement Arrangement (ICHRA), or ICHRA, was officially introduced to employers on January 1, 2020.

It's purpose is to provide employers with more flexibility in offering health insurance benefits, particularly in light of rising healthcare costs.

In the next 5-10 years, roughly **800,000** new employers will offer ICHRAs to pay for insurance for more than 11 million employees **each year**.

In 2024, ICHRA adoption grew significantly, with a **29%** increase overall compared to 2023.

Additionally, ICHRA adoption among large employers (50+ employees) saw an even steeper increase of **84%**.

## Why Choose Belle Vida?

- ✓ We meet with each employee to create their own personalized health insurance plan considering the copays, deductibles and premiums.
- ✓ We verify doctors and prescriptions and select available carrier networks.
- ✓ After enrollment, we work with your employees and serve as the main point of contact for their insurance needs throughout the year.



**bellevidains.com**



**513.428.4283**



**Belle Vida Insurance**